

DETROIT PUBLIC SCHOOLS

COMMUNICATIONS DEPARTMENT

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September 29, 1999

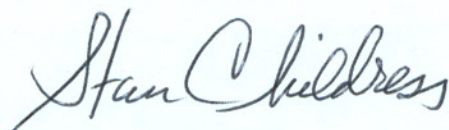
Ms. Acquanetta Pierce, CEO
Avance Communications, Inc.
163 Madison Avenue
Suite 200
Detroit, MI 48226-2135

Dear Acquanetta:

Please accept my sincere thanks for the excellent job performed by you and the staff of Avance Communications, Inc. in planning the "*Achievement Matters*" campaign. Certainly, we both can attest to the fact that we encountered some obstacles, including the teachers' strike, in planning this campaign. However, I believe results are what matter. I am certain that "*Achievement Matters*" with its special opening day in each school and spirited rallies served to refresh students, parents, staff and the school community at large.

Thank you for your professionalism and commitment to this project and for helping to make it a success.

Sincerely,



Stan Childress
Director
Communications

pc: Bernard Parker